

Manchester Chicken Broil

Post Office Box 148 • Manchester, MI 48158



News Release

The World-famous 57th Annual Manchester Chicken Broil

The annual Manchester Chicken Broil will be held Thursday, July 15, 2010 from 4:00 PM until 8:00 PM at Alumni Memorial Field in beautiful Manchester, Michigan, just 20 miles southwest of Ann Arbor. This long-time civic event is the largest event of its kind, with net proceeds benefiting public school, community park, library and local civic causes in the Manchester area.

The delicious dinner includes ½ chicken, roll with butter, fresh cole slaw with secret local recipe, radishes, chips and beverage. Additional soft drinks, water and ice cream are available as extras. Entertainment, lots of camaraderie, and an expanded classic car show are provided for your enjoyment! The ticket price is \$ 9.00 at the gate (\$8.00 with advance purchase at various area merchants)!

Musical entertainment includes Brad Frye's band "Flames" playing music during dinner, "Harmony for Fun" serenading waiting diners, and performances by the Cottonwood Cloggers. WLEN radio in Adrian and W4 Country from Ann Arbor broadcasting live, a cruise format classic car show and amateur radio special event station W8C (*WE-8-CHICKEN*) are other attractions.

The Manchester Chicken Broil is organized and run entirely by volunteers from the Manchester community area, traditionally men, some of whom have served for 55 years continuously! Over 600 volunteers are organized into committees covering such specialties as Firemen, Chicken on Grids, Chicken to Pits, Charcoal Pits, Chicken Testers, Chicken to Serving Table, Cole Slaw and Take Out. The work processes are efficient, carefully timed, and serve 12,500 dinners in four hours (one meal every second!). A special Weather Committee, composed of the local clergymen, ensures good weather for the Chicken Broil.

The first Manchester Chicken Broil was held August 12, 1954. The Exchange Club, a local businessmen's group, tried out a new method of cooking developed at Michigan State College (University) where chicken halves are slowly broiled over charcoal and basted with butter just before serving. The Club came to realize that chicken broils might be used as fund raisers. About 2000 meals were served that first broil, and the net profit of \$1,075 was used for the Athletic Field fence.

For more information contact:

Karl Racenis (734-657-3690 or karl@manchestermill.com)

Visit our website at www.manchesterchickenbroil.org